



# 'bud'



With the accessibility of getting a design from the factory to the showroom floor, the market is amassed with arbitrarily produced designs. As a result we now tend to consume with reduced commitment to a product – knowing that another throwaway replacement will soon come along when the appeal of the other fades.

I propose that for a sustainable future to follow, we must make more of a commitment to the things we collect – and that designers are key in leading the way. Sustainable design is not hemp pants, it is design that meets our needs but engages us on an emotional level as well, gaining a timelessness about it.

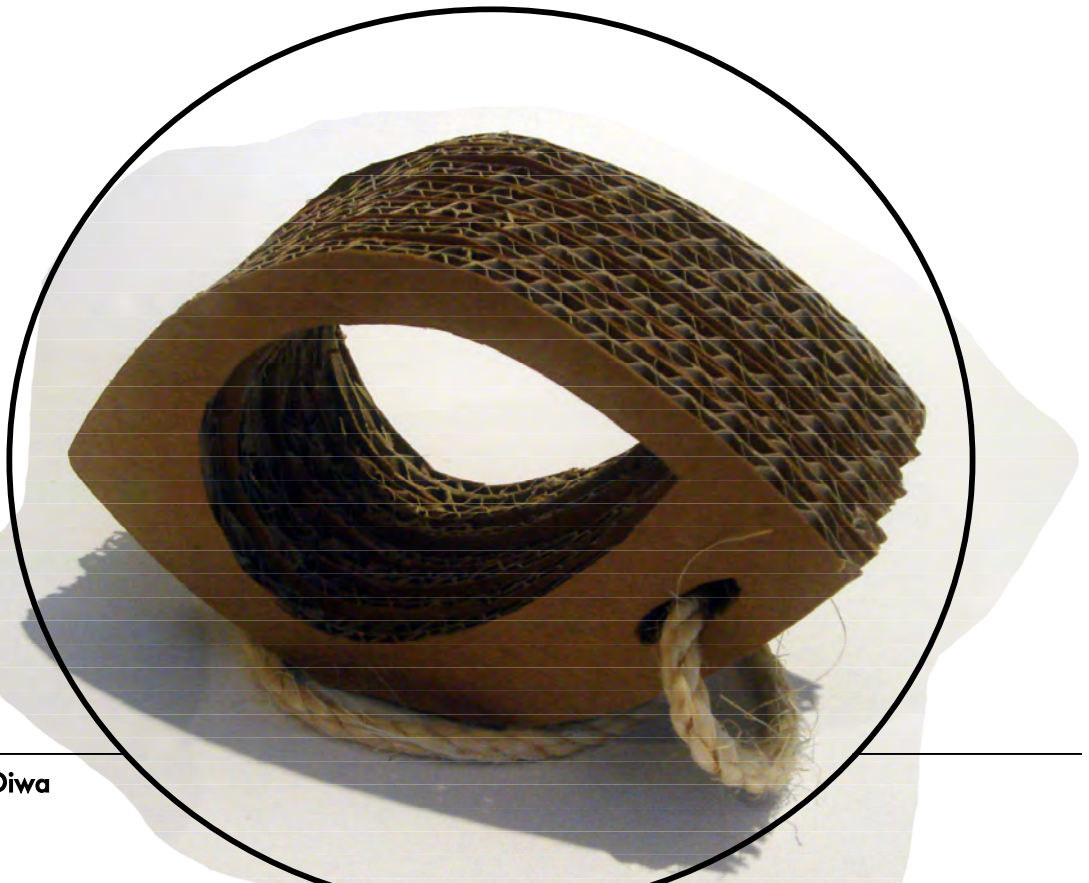
Drawing upon symbols common in play equipment, **'bud'** demands imagination and interaction from the user. As seating or as storage, 'bud' can be hung up or anchored down, and linked or stacked as multiples as the function demands. Made of VISY© corrugated cardboard (100% recycled material) and hemp rope, it is completely recyclable and moreover easy to lift and play with.

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'bud' above and left



84cm x 70cm x 50cm (h)



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